

Reviewer Feedback Form for Higher Education Professionals

***** IMPORTANT: Please read before proceeding. *****

By completing this form, you agree to have your feedback, full name, and title uploaded to the following site:

<http://dearhannah.wixsite.com/hannahkish>.

Purpose: The purpose of this form is to get your honest feedback about the professional website created by Hannah Kish for her Master's Seminar (CCHE 690). This website is used to provide viewers like yourselves a summary of Hannah's professional experiences, educational accomplishments, and abilities as a leader in higher education.

Instructions: Please read each of the following statements and rate the website on a scale from one to five, one being the lowest (poor) and five being the highest (exceeds). Once you have completed all questions, please write three to four lines of additional feedback. This may include suggestions on potential improvements or what you felt Hannah did well on in creating the website. Once completed, please return the form to Hannah.Kish@nau.edu.

1. Was the navigation (links and organization) of the website easy to find and use?

☐ 1 = Poor ☐ 2 = Fair ☐ 3 = Good ☒ 4 = Great ☐ 5 = Exceeds

2. On a scale from one to five, please rate the visual appearance (colors, pictures, fonts, icons, etc.).

☐ 1 = Poor ☐ 2 = Fair ☒ 3 = Good ☐ 4 = Great ☐ 5 = Exceeds

3. On a scale from one to five, please rate the overall usefulness of the website (relevance and distinctiveness).


☐ 1 = Poor ☐ 2 = Fair ☐ 3 = Good ☐ 4 = Great ☒ 5 = Exceeds

4. Please provide additional feedback:

I think the website was very successful in introducing Hannah. The photos and introduction video conveyed her personality and enthusiasm for her job and education. Navigation was clear and pages were simple to understand and read. A few minor items to consider would be the amount of text and the color contrast. I found the white on black a little difficult to read. It looks clean, so possibly just reducing the amount of text might help make it easier on the eyes. Also, on a technical note—the debt video is only 52 seconds long and seemed to cut off earlier than planned and I couldn't hear any audio on the Finland piece. Overall, I think the website was professional and personal. Well done.

By signing this feedback form, you agree to have your feedback, full name, and title uploaded to Hannah's website.

____ Terri Hayes _____
Printed First & Last Name



Signature

____ Executive Director _____
Job Title

____ August 1, 2016 _____
Date